

FOR IMMEDIATE RELEASE

Contact: STEVE PROWSE – (316) 519-6775

Steve@dualdefensefirearms.com



**NSSF's Project ChildSafe Names Steve Prowse and Justin McAninch
as "S.A.F.E. Summer" Local Champions in Firearm Safety**

-WICHITA, Kan.— The National Shooting Sports Foundation (NSSF) has recognized Justin McAninch and Steve Prowse, owners of Dual Defense Firearms in Wichita, Kansas, as “Local Champions” for their efforts to promote firearm safety in their region. The recognition comes as NSSF launches its third annual Project ChildSafe “S.A.F.E. Summer” campaign to emphasize the importance of responsible firearm storage – particularly while children are home from school and more likely to be unattended.

McAninch and Prowse were selected because of their work to educate the area’s youth about firearm safety.

“Both Justin and I grew up around firearms and were taught the principles of firearm safety as children,” said Prowse. “We feel very strongly that promoting and teaching children and parents about the importance of firearm safety at an early age is a top priority.”

S.A.F.E. Summer is an extension of NSSF’s Project ChildSafe campaign. Consistent with Project ChildSafe’s overarching message of “Own it? Respect It. Secure it,” the S.A.F.E. Summer effort is a reminder that proper firearm storage is the #1 way to prevent firearm accidents, theft and misuse.

"S.A.F.E." serves as an acronym for **Store** your firearms responsibly when not in use; **Be Aware** of those around you who should not have unauthorized access to guns; **Focus** on your responsibility as a firearm owner and **Educate** yourself and others about safe firearm handling and storage. The effort is focused on providing education and tools that helps gun owners take responsible action to keep their families and communities safer.

“Project ChildSafe provides us with the opportunity to empower parents to start a conversation with their children about firearm safety,” said Prowse. “Many parents are looking for a way to discuss what responsible gun ownership means with their children, and we’re able to provide that through Project ChildSafe.”

“We’re very grateful for the work of people like Justin McAninch and Steve Prowse,” said NSSF President and CEO Steve Sanetti. “They are great examples of how the firearms-owning community is committed to safety and personal responsibility, and their work is instrumental in helping reduce firearm accidents.”

NSSF launched Project ChildSafe in 1999 (prior to 2003 the program was called Project HomeSafe) as a nationwide initiative to promote firearms responsibility and provide safety education to all gun owners. While children are a focus, Project ChildSafe is intended to help young people and adults practice greater firearm safety in the home. Through partnerships with more than 15,000 law enforcement agencies, the program has provided more than 37 million free firearm safety kits to gun owners in all 50

states and five U.S. territories. That's in addition to the more than 70 million free locking devices manufacturers have included with new firearms sold since 1998 and continue to do today.

###